

Oenologist for a day: coupages at Buil & Giné



This activity attempts to develop a high-quality and meticulous teamwork. It is an activity in which besides having fun, participants must be able to coordinate and unify criteria, using the five senses, to become **Oenologist for a day**.

Participants will be organized in teams and will have to produce their own wine. They will have a specific time and limited resources. All teams will have the same materials and requirements by the organization. Creativity, instinct and good taste will be essential to get a good result.

During the activity they are going to taste, smell, making the blend, bottle and design the label of their own wine. Therefore, while participants have fun, this is a good dynamic to develop teamwork skills, leadership, creativity, imagination and resolve unforeseen.

Operative

For the activity will form teams of 4 or 5 people. Each team will prepare a wine from different varieties having the necessary utensils.



Carretera de Gratallops
a la Vilella Baixa Km11,5
C.P. 43737 Gratallops (PRIORAT)
Catalunya-Spain

T +34 977 839 810
F +34 977 839 811
www.builgine.com
info@builgine.com

Given those requirements, every team will have to plan and to elaborate the wine the best way as possible, keeping in mind that the aspects that will be evaluated are:

- ☞ Aroma
- ☞ Colour
- ☞ Taste/flavour
- ☞ Label design and wine's name

Once the activity is finished and before having lunch, a blind tasting will be done with all the wines elaborated by the teams.

Participants, furthermore of identifying their own wine, will assess all the rest. This result, added to Buil&Giné previous evaluation, will decide the winner.

These wines will be bottled and labelled with the firm's logo and the name chosen. Winemakers will be able to take away the wine and winner team will receive an additional surprise prize.

Price:

Activity price: Minimum 750 € / group (groups of min. 6 people)

Approximate duration: 3, 5 hours approx.

Groups of more than 15 people, 50 €/per additional person (upon prior consultation)